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## Hong Kong Disneyland Resort Announces Winners of 10<sup>th</sup> Disney Imaginations Hong Kong Design Competition

*Winning team will have the opportunity to intern at the resort*

**HONG KONG, Apr 12, 2023** – Following months of intense design work and spirited presentations, Hong Kong Disneyland Resort (HKDL) today announced the winning teams of the “Disney Imaginations Hong Kong Design Competition 2023”, welcoming the next crop of aspiring Disney Imagineers and theme park designers and showcasing the resort’s continuous efforts to nurture young talent for a 10<sup>th</sup> year.



Entrants competed for six- to eight-week internships under Disney Imagineers at Hong Kong Disneyland Resort. Additionally, the winning team will also receive a cash prize and have the opportunity to embark on a visit to Shanghai Disney Resort, sponsored by HKDL. The nine finalists also had the opportunity to attend a workshop conducted by Hong Kong Disneyland executives as well as Imagineers and benefit from their teachings and advice.

Officiating the ceremony, Kevin Yeung, Secretary for Culture, Sports and Tourism of the Government of the Hong Kong Special Administrative Region, said, “The competition not only provides an amazing platform for youngsters to showcase their creative work in the field of design, engineering and technology, but also gives us a great opportunity to discover and nurture potential talents in Hong Kong. I would like to thank Walt Disney Imagineering and Hong Kong Disneyland for the continued efforts to build such a platform for our younger generation to shine.”



Yeung continued, “I would like to express my deepest appreciation to Hong Kong Disneyland, a flagship tourism attraction in Hong Kong, to act by example to promote collaboration amongst the arts, culture and creative sectors, thereby diversifying its offerings and bringing additional joy and excitements to our tourists and locals alike, as well as giving many opportunities to practitioners and practitioners-to-be.”



For the competition, teams were challenged to design a hypothetical entertainment and educational experience featuring a human community in outer space that both nurtures a diverse and inclusive culture and practices environmental conservation. The themes of cultural diversity, inclusivity and sustainability represented a valuable opportunity for Hong Kong Disneyland to engage students on socially and environmentally important issues.

Michael Moriarty, managing director, Hong Kong Disneyland Resort, said, “This competition holds such a special place at Disney. Disney is committed to inspiring and empowering the next generation of diverse storytellers and innovators, while upholding its commitment to core values such as inclusivity and sustainability. In what is now our 10<sup>th</sup> ceremony, the competition has cemented its place as a unique platform that nurtures talented future storytellers, enabling participants to showcase their creativity and gain practical knowledge about design, and become who they imagine they can be.



“At Disney, we call this creative form of bringing ideas to life ‘Imagineering,’” continued Moriarty. It encourages and combines storytelling and innovation, two key pillars of Disney’s philosophy, to create immersive experiences for our guests.”

Created in 1991, Imaginations is a design competition created and sponsored by Walt Disney Imagineering in the United States. With the continued success of the competition, Hong Kong Disneyland Resort became the first international site to bring the competition outside the United States. Titled Disney Imaginations Hong Kong Design Competition, participants from local tertiary institutions use their technical, artistic and creative skills to propose hypothetical concepts for an immersive experience, showcasing their talent for integrating innovative and diverse ideas with a passion for Disney.

Imaginations is part of Disney Future Storytellers, an initiative that empowers the next generation of storytellers and innovators to dream about their future, build their talents and skills, and become who they imagine they can be.

Applications for “Disney Imaginations Hong Kong Design Competition 2024” open in June 2023. Please stay tuned for more information to be announced later.



Champion



First runner-up



Second runner-up



Merit

**Winning teams for Disney Imaginations Hong Kong Design Competition 2023:**

	<b>Student Name</b>	<b>Group Name</b>	<b>Educational Institution</b>	<b>Design Brief</b>
Champion	“Lengs”	Summie Lee Sum Yu Susan Tam Ling Shan Amy Shum Nga Man Lilian Liang Yan	The University of Hong Kong	When Earth became uninhabitable, humans moved to an artificial planet, TETRIS 25. Now, humans living on TETRIS 25 have decided to embark on a mission to find the remains of a gigantic wishing tree on Earth to help the planet return to the way it once was.
First runner-up	“Flagture”	Percy Leung Nga Ching Helia Li Hei Joy	City University of Hong Kong	A space shuttle–esque ride designed to take guests on a

		Sherene Li Wing Tung Charmaine Wong Tsz Yuet		space tour to Cosmicity, an exoplanet with a futuristic city that offers a lively and captivating lifestyle.
Second runner-up	“Aeternus”	Edith Kwok Tsz Ki Ally Sze Ching Yi	The University of Hong Kong	Aeternus is an inclusive and sustainable community powered by stardust, where conservation is the number one priority of citizens. Guests are invited to embark on different missions to support the planet.
Merit	“Little Giants”	Lo Lok Henry Yeung Ka Hang Victor Chui Wai Chun Fiona He Wai Hung	The University of Hong Kong	A space research facility has found a new clean energy source and technologies, enabling the establishment of a space community with an ecosystem that is very different from Earth.

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### **About Walt Disney Imagineering (WDI)**

Walt Disney Imagineering is the creative force that imagines, designs and brings to life all Disney theme parks, resorts, attractions and cruise ships worldwide. Founded in 1952 as WED Enterprises to design and build Disneyland in California, Walt Disney Imagineering is where imagination and creativity combine with cutting-edge technology to create unforgettable experiences. These experiences are brought to life by a diverse array of talented Imagineers from around the globe who work collaboratively to enhance and expand on Disney's legacy of immersive storytelling.

### **About Disney Future Storytellers**

Disney Future Storytellers is The Walt Disney Company's commitment to empowering the next generation of storytellers and innovators. Through social investments and programs that provide inspiration and hands-on experience, we're increasing access to careers in media, entertainment, technology, and hospitality, and helping ensure that our storytelling reflects the lives and experiences of the many communities we serve. From arts and STEM education for school-age children, to scholarships, mentoring, and creative and technical skill-building for teens and young adults, Disney is helping today's youth dream about their future, build their talents and skills, and become who they imagine they can be.

### **About Hong Kong Disneyland Resort**

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

### **Mobile app gives the latest updates & helps plan your visit**



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>